



Gregg Moore, WIGICC Chair
Eau Claire County Courthouse
721 Oxford Ave., Room 2570
Eau Claire, WI 54703
(715) 839-4835
gregg.moore@co.eau-claire.wi.us

June 14, 2010

Mr. Gary Evenson
Telecommunications Division Administrator
Public Service Commission of Wisconsin
610 North Whitney Way. P.O. Box 7854
Madison, Wisconsin 53707-7854

Dear Mr. Evenson:

On behalf of the Wisconsin Geographic Information Coordination Council (WIGICC), I would like to express WIGICC interest and concerns regarding the utilization of ARRA Broadband Mapping grant funding.

WIGICC is a 17-member council that works to improve the quality, accessibility, utility and value of geographic information and technologies. Members are representatives of the following nine sectors: municipalities, counties, regional planning organizations, state agencies, federal government, tribal government, private sector, non-profit sector, and higher education. The Wisconsin Geographic Information Officer and the Wisconsin State Cartographer serve as ex-officio members.

It is our opinion that statewide data developed for broadband mapping and planning could be leveraged for wide-ranging benefits to the state of Wisconsin, with the proper coordination and oversight of local address point and parcel data integration.

Parcel level address points and polygon geometry will be very important to the accurate assessment, analysis and planning needs of a Wisconsin Broadband Initiative. It is only at this local level of detail that actual citizen needs can be determined. This data could also be beneficial in many other areas, and should therefore be a top priority in the grant objectives.

Parcel and address point mapping can be used to direct emergency responders to the right location; can help facilitate administration, zoning, building and site development; can help in public health and pandemic study and response, child welfare placements; and can enable detailed economic development analysis and site selection. Flood control, lake and stream erosion control, and the planning, design and construction of roads and public works benefit from this data. It is also extremely useful to attorneys, appraisers, assessors, surveyors, engineers, and utilities as a means to inventory land holdings and index land records.

WIGICC Letter
Page Two

We have great local spatial information, in part due to E-911 grants funded by PSC. However this information is not useful for cross-jurisdictional or statewide analysis due to localized data models. We should now bring that information together into unified statewide collection for the greater good.

We would like to see the Wisconsin Geographic Information Office coordinate, for the PSC grant, the assembly and distribution of parcel address points and polygons. Management of this task through the GIO would help ensure that appropriate guidance and concern is applied to the work effort, and could also help expedite the process.

Sincerely,

A handwritten signature in black ink that reads "Gregg Moore". The signature is written in a cursive style with a large initial "G".

Gregg Moore
WIGICC Chair

cc: Oskar Anderson, DOA Enterprise Technology Division Administrator – CIO
Curtis Pulford, GIO
Wisconsin Geographic Information Coordination Council